



Photo/video consent form

Dear parent/guardian and children

Outdoor Classroom Day is a global campaign to celebrate and inspire learning and play outside the classroom, led globally by social enterprise Project Dirt and supported by Unilever's Dirt is Good brands. In the UK and Ireland, the charity, Learning through Landscapes is leading the campaign, supported by Project Dirt and Persil. On 12th October 2017, schools across the world take at least one class outdoors, teaching essential skills and raising awareness of the importance of play. You can find out more about the campaign at: www.outdoorclassroomday.org.uk

We are celebrating Outdoor Classroom Day in [SCHOOL/NURSERY/ORGANISATION] and will be taking photos/videos on the day. Sharing photos and videos is one of the best ways to inspire others to get involved in the campaign and get children everywhere learning and playing outdoors, so we would be grateful if you could sign the attached photo consent form and return it to the person named below. We cannot publish images of children unless the form has been signed by a parent or guardian.

The photographs may be used in any of [SCHOOL/NURSERY/ORGANISATION NAME]'s communications channels. They may also be circulated to the media and will be used by the national campaign partners to promote Outdoor Classroom Day locally, nationally and globally!

Any photographs/videos taken will be used **only** to promote Outdoor Classroom Day.

The photo/videos will be taken on DATE

The photos/video will be held in [SCHOOL/NURSERY/ORGANISATION NAME] and Project Dirt's photo/video libraries. If at any time you wish your photo/video to be deleted, please contact the person named below.

The photos/video may be used on publications, promotional materials, websites and social media platforms, in online films, DVDs and other marketing materials.

Thank you for your help.

Yours faithfully,

NAME
POSITION
ADDRESS
PHONE
EMAIL

Consent for use of photos/video

Name of Child/Young person 1:

Name of Child/Young person 2:

Name of Child/Young person 3:

Name of Child/Young person 4:

I am the legal parent/guardian of the child/children/young person/s above and I give permission for my child/myself to be photographed/videoed for the following uses:

[SCHOOL/NURSERY/ORGANISATION NAME] and Project Dirt photo/video library

For the photos/video being held in Project Dirt's photo library for use by Project Dirt and their campaign partners to promote the need for children to be outdoors. Use will include:

Print: Books and book covers, training resources, PowerPoint presentations, marketing flyers, resource catalogues, annual reports, briefing papers, newsletters, and other third-party publications (including media) and websites that report on our work.

Electronic formats: films, websites, social media platforms (Instagram, Flickr, Facebook, Twitter and others around the world) and PDF files.

I confirm that I have read the letter attached to this permission form and understand the proposed uses for the photographs/video. I understand that I can withdraw the photo/video from the photo libraries at any time by contacting the person named on this form.

I understand that there will be no payment for my or my child's participation.

Signature of parent/guardian:

Name of parent/guardian (block capitals):

Signature of child:

Address:

Date:

NAME
POSITION
ADDRESS
PHONE



PROJECTDIRT
CONNECTING COMMUNITIES FOR GOOD

**PLAY FOR TODAY,
PREPARED FOR TOMORROW**



Photo/video consent form

EMAIL